

Press release

FERNANDA PIVANO AWARD “COMES BACK HOME”

**From 26th to 28th April Santa Margherita Ligure hosts the new edition of the
Fernanda Pivano Award – Festival della Disobbedienza:
To commemorate the tenth anniversary of the death of Fernanda Pivano returns to Liguria
With a Scientific Committee and Fernanda’s friend**

Milan, 20th February 2019 – For three days readings, talks, art performance and other events hosted in unusual venues in Santa Margherita Ligure will set the stage for the ceremony of the Fernanda Pivano Award, which will take place on Sunday 28th April. To celebrate Fernanda Pivano’s legacy and to commemorate the tenth anniversary of her death, the literary and cultural award named after her returns to the town in Liguria she held dear. The renewed Award ceremony will be part of “Festival della Disobbedienza” first edition, which celebrates “disobedient talents”, thinking outside of the box and unconventional creativity.

«Fernanda Pivano – underlines Michele Concina, nominated heir and spokesman by Pivano herself – loved music, literature, travels, innovation and the future. Most of all she loved looking at the world freely, unconventionally and without filters. She was free and pure. She was a disobedient spirit by nature. Thus I felt it was the time to reinvent the award that bears her name and that she wanted by returning to the roots in Liguria, in Genoa and in Santa Margherita; the places she returned to after having travelled and seen the world».

Since the first edition in 2003 the winners of the award have been some of the most innovative and “divergent” protagonists of the Italian and international cultural landscape. Amongst the winners are RENZO Piano, Riccardo Muti, Jovanotti, Luciano Ligabue, Vasco Rossi, Paolo Mieli, Germano Celant, Mariangela Melato, Roberto D’Agostino, Dori Ghezzi, Vinicio Capossela, Andrea De Carlo, Antonio Ricci, Fabio Fazio, Erica Jong, Joyce Carol Oates, Michael Cunningham, Paul Harding, Rick Moody, Michael Chabon, Andrew Sean Greer, Jonathan Galassi, Edward Carey, Dana Spiotta, and Joby Warrick. Until 2009 all of the winners received the award from Pivano herself. The award was a unique artwork by Arnaldo Pomodoro who was among the first to receive the award. The Fernanda Pivano Award and pilot edition of Festival della Disobbedienza, **from 26th to 28th of April**, will turn Santa Margherita Ligure into the natural stage for tens of cultural events linking people and the community. The streets, the squares, the port, the homes, the hotels and many other locations will be liven up thanks to these events.

On the occasion of the renewal of the Fernanda Pivano Award a Scientific Committee was formed, whose members are, among others, Enrico Rotelli, Dori Ghezzi, Michele Concina, the artist Marco Nereo Rotelli, the music producer Stefano Senardi, the journalist Serena Danna, the film producer Domenico Procacci, TV producer Antonio Ricci, the writer Pino Roveredo alongside important international figure such as Erica Jong; one of the most important voices of American literature, who were amongst the most important contributor of women’s disobedient discourse together with Pivano, Maaza Mengiste and Katie Kitamura – two authoritative representative of contemporary literature.



The Fernanda Pivano Award and Festival della Disobbedienza are organized and produced by **h+ - production company** based in Milan and specialized in citywide events, community media and unconventional communication- with Michele Concina and in collaboration with Santa Margherita Ligure City Council. The Fernanda Pivano Award and Festival della Disobbedienza aim to shed a new light on an area of the coast of Liguria that was hard-hit by a coastal storm. The attention to the environment will be one of the central issue of the Festival.

Thanks also to the partnership with Piano City Milano, JazzMi and Bookcity nelle case, the renewed Fernanda Pivano Award and the pilot edition of Festival della Disobbedienza spark new energies and resources through readings, piano concerts, art performance and talks that will immerse a varied audience in original contents and bring attention to the local area and culture thanks to the original choice of unusual locations: from public venues to private homes, from local shop in hidden alleys to the sea itself.

«I am glad that the Fenranda Pivano Award has been paired to a new, unique and original festival» says Paolo Donadoni, Mayor of Santa Margherita Ligure. «Having succeeded to bring the Award to Santa Margherita Ligure after a long hiatus makes us proud. I want to thank Michele Concina, who like Nanda fell in love with our city, for having this project together».

Press Office Festival della Disobbedienza | [www.](#) | press@festivaldelladisobbedienza.it | Lorenzo Foti +39.3475220486 foti.lorenzo@gmail.com | Greta La Rocca +39.3333191963 greta@gretalarocca.com